



Nation Media Group
Media of Africa for Africa

February 13th, 2024

MEDIA STATEMENT

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Nation Media Group (NMG) Statement on Misinformation

Over the last few weeks, NMG has witnessed an online misinformation campaign whose sole objective has been to discredit and drive a false narrative about the organisation and the content on its platforms.

NMG wishes to reiterate that all content about itself as a company is, and will continue to be, published on its official website and social media platforms. In addition to this, all news content can be confirmed on NMG's official news websites and verified social media accounts.

We, therefore, urge our readers and viewers to corroborate suspicious headlines, news items and memos bearing NMG's mastheads or logos, but not originating from our platforms, against our official websites and social media pages.

Should you wish to report any misleading information or account, please reach out to us at customercare@ke.nationmedia.com.

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For further information contact:

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About Nation Media Group

Nation Media Group (NMG) was founded by His Highness the Aga Khan in 1959. It was publicly-listed in the Nairobi Stock Exchange since the early 1970s and is the most successful media company in East and Central Africa. It has operations in digital, print and broadcast media, which attract and serve unparalleled audiences in Africa and globally. The Group has recently launched its new digital brand *Nation.Africa* with a mission to transform Africa through leveraging its largest digital footprint, reaching more than 40 million unique visitors monthly. NMG publishes the *Daily Nation*, *Business Daily* and *Taifa Leo* newspaper brands in Kenya, *The EastAfrican* regional newspaper; the *Daily Monitor* and *Enyanda* in Uganda, and *Mwananchi*, *The Citizen* and *Mwananchi* newspapers in Tanzania and a raft of e-papers. Also, in its stable are *NTV Kenya*, and *NTV* and *Spark* television stations as well as *KFM* and *Dembe* radios in Uganda. It also owns the *Nation FM* radio in Kenya.