NATION MEDIA GROUP PLC

Appointment of Directors to the Board of Nation Media Group Plc

The Board of Directors of Nation Media Group Plc (the Company) announces the appointment of the following Directors:

1. Nancy Booker as a Non-Executive Director of the Company effective 1 July 2024



Nancy is the Dean and Associate Professor, at the Graduate School of Media and Communications, at The Aga Khan University (AKU).

Prior to her current role, Nancy was Associate Dean and Assistant Professor of Multimedia Journalism at AKU. She has also previously served in other leadership roles in academia including Head of the Journalism and Communication programme at Multimedia University, Kenya and at ABC University in Liberia where she set up the Department of Media and Communication.

She holds a PhD, MA and BA degrees in Media Studies and Communications from Daystar University, Kenya and is the Vice President of the African Journalism Educators Network (AJEN), a board member of the East Africa Communication Association and a former Commissioner at the Media Complaints Commission.

2. Paul Kasimu as an Independent Non-Executive Director of the Company effective 1 July 2024



Paul Kasimu is a distinguished Human Resource (HR) thought leader with extensive experience in organizational design, strategic leadership, and change management gained across diverse sectors and several markets.

He is currently the Transformation and Change Adviser at Safaricom Group Plc. and has previously served in other senior executive roles including, Director Resources and Chief HR Officer at Safaricom Plc., Group HR Director at East African Breweries, HR Business Partner, Barclays Africa, Regional HR Business Partner, Barclays, East Africa, and Group HR Director at Kenya Airways, amongst others. He has also served on and led several Boards in business, academia, and social service.

He holds an MSc. in Management and Organizational Development from USIU and a BA in Economics from the University of Nairobi. He is a Fellow of the Institute of HR Management, Kenya and is currently pursuing a PhD in Business and Management at Strathmore University.

The Directors welcome and congratulate Ms. Nancy Booker and Mr. Paul Kasimu on their respective appointments as Directors of the Company.

On behalf of the Board of Directors,

Angela Namwakira Company Secretary Date: 2nd July 2024

